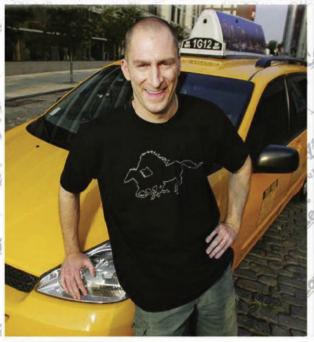
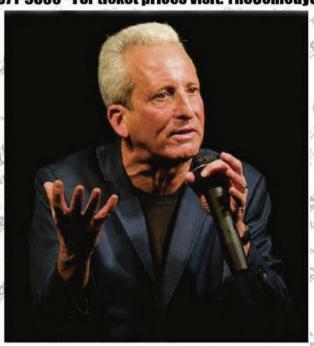




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# SUBCULTURE

### CELEBRATING SELF-EXPRESSION

August/September 2012 | Volume 1 Number 4

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### ON THE COVER

Abigail Hume, shot in Rochester in July 2012 by Christopher Cardwell.

### Subculture Magazine

34 Elton St. Rochester, NY 14607

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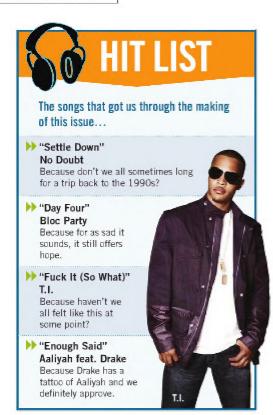
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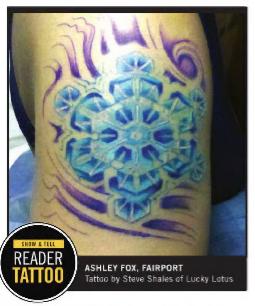
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### DROP US A LINE

We want to hear from you. Send your comments or suggestions to troy@subcultureny.com or mail to 34 Elton St., Rochester, NY 14607. Please include your name and city/town.





# "IF AT FIRST YOU DON'T SUCCEED. DO BETTER!"



recently had a life changing experience that sent my brain into an emotionally chaotic vortex of depression and knowledge-of-self that made me see life more clearly. Once I hit a level of clarity I started to get pissed. This is why...

MEN: I know that women can drive us absolutely crazy sometimes. But seriously, can you blame them? Some "gentleman" probably took her on a roller coaster ride and when it got to the top kicked her ass off and kept it moving. Whether she is forgiving or not she's scomed.

Those men have had a hand in creating the pain those women feel. And even if you're not that guy responsible, don't become him. Don't just take a woman in who is scorned in and multiply her issues. Instead, take out your broom and whether it's your mess or not help clean it up. Be a man... a good man... a real man... I don't care how you do it. Just please do better.

WOMEN: I get it. We can be mean. We mess up. No one's perfect.

That being said, fine you got a bad one. He messed you up. But you're currently letting him continue to demolish your life while you try to share it with someone deserving. Does the new guy deserve it? If not, then what the fuck are you doing?

Learn from the men or, as I've heard us referred to, the "mistake" you dated before and get out of your own way. Learn to let go. And when it comes to dealing with a new guy, remember we're not perfect either. Learn to be patient. Learn to deal with us when we fuck up. And, for God's sake, start taking blame for your own actions. Don't blame men for all that's wrong with the world. Be strong, put your foot down. I don't care what you do or how you do it. Just please do better.

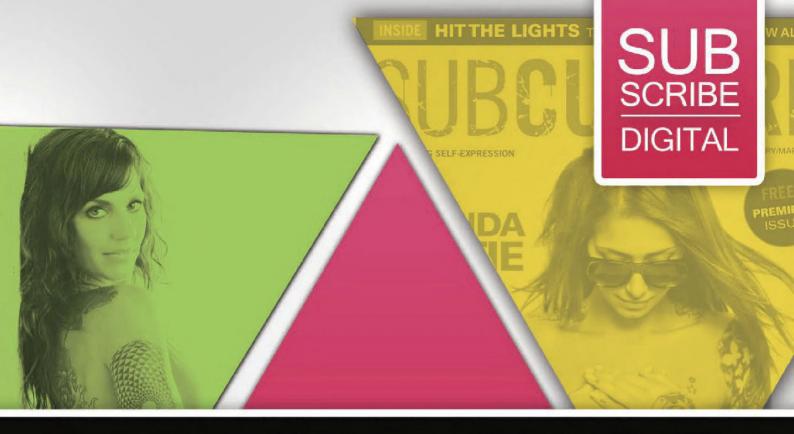
God put us all on this earth to coexist. So let's try that. But in the meantime open your eyes. look around and start learning a thing or two. We all have no one to blame but ourselves for the mess we've created. We choose to date when we might not be ready. Why make life more complicated?

Much love to my readers, you're all very much appreciated.

VICTOR GOMEZ. CREATOR

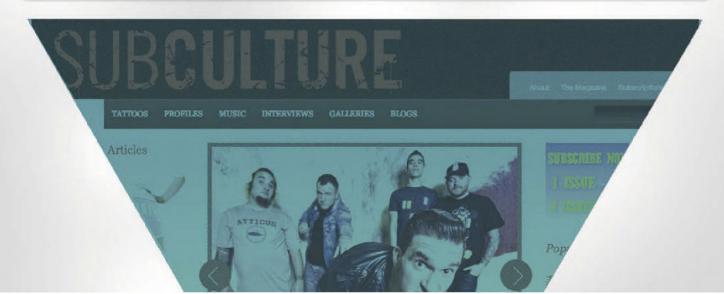


MUST READ: HIPSTERMATTIC: ONE MAN'S QUEST TO BECOME THE ULTIMATE HIPSTER BY MATT GRANFIELD



# SUBGULTURE

>>>CELEBRATING SELF-EXPRESSION







Marvel's *The Avenger's* will hit stores this fall in just about every way imaginable. You can get it on DVD, Blu-ray, Blu-ray 3D or a digital copy. You can even get all of those formats in one packaging. No matter what version you get, it's going to be hard to recreate the experience of seeing Hulk smash things up the big screen. But it might be fun to

(September 25, Walt Disney Home Entertainment)





MUSIC The xx Coexist

London act The xx band grabbed a bit of the mainstream spotlight recently thanks to Jaime xx's production on Drake and Rihanna's hit "Take Care." That has put a little charge in the anticipation for the band's sophomore effort Coexist. Jamie and company have promised more of a party vibe this time around. but don't expect the band to stray too far from the beautiful indie-pop landscapes that made The xx a critical darling in the first place.

(September 10, Young Turks)





VIDEO GAME Resident Evil 6

The big buzz surrounding Resident Evil 6 is that fans will get to choose from three different story lines centered on three different characters – mainstay agent Leon, bioterrorism security group member Chris Redfield and Jake Muller (son of the villainous Albert Wesker). Each character has a sidekick which allows for cooperative play. That's six different ways to kick zombie ass.

(October 20, Capcom)



# YOUTH WILL RISE

### SINGER-SONGWRITER SPIKE LOVE'S

new band Youth Will Rise features politically charged songs he nearly a decade ago. Yet, in a current election year, their message remains relevant. "I was very frustrated with George Bush and the war," says Love. "A lot of things that were going on back then that are still going on now and are much worse."

The band's debut album *The Rat Shit Incident* kicks off with a quote from George W. Bush followed by Love screaming, "Wake Up You Mutherfuckers!" Love initially wrote the songs for a previous band, but they didn't fit. It wasn't until he joined forces with drummer Gary Foster and a few other musicians that Youth Will Rise took shape. The songs beam with the socially conscious energy of Rage Against The Machine while merging vicious elements of heavy metal, punk and hardcore music.

Youth Will Rise has settled in as a trio, adding bassist Chris Marshall, for a lineup Foster says is a must see live.

"I get to hit as hard as I want, play over the top and be an animal all the time now," says Foster. "It's just a big wall of sound and it's very powerful: live especially."

—Erica Hastings

STUFF

see them try.

BY **ANDRE WALKER** 



# DRE SAYS...WHAT'S HOT



VANS SYNDICATE CHUKKA LOW "S" BALLISTIC PACK

The Vans Syndicate Chukka Low "S" Ballistic Pack are dropping in two color ways -- maroon and black. Along with the standard cloth laces, they come with a set of flat black wax laces and have ballistic nylon constructed into the sidewalls of the shoe. (\$70, vansyndicate.com)



SPRAYGROUND BACKPACKS

These bags, from Sprayground, are more than your standard backpacks. They give you the notebook pocket, large storage compartment and padded shoulder straps while adding a unique look and style to an everyday. For those of you heading back to school, you can put your books in these amazing backpacks. (\$45 to \$100, sprayground.com)



JS ADIDAS WINGS

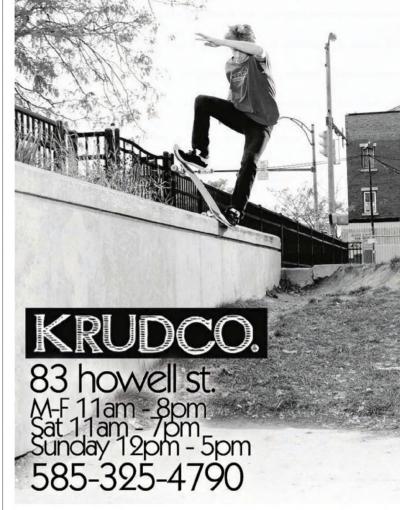
Jeremy Scott has a new pair of Adidas Wings launching in red, yellow, pink, blue and black for those wild-color fans like myself. You can be sure they won't stay in stock for long. (\$200, adidas.com)



VANQUISH X FRAGMENT JEANS

These new Vanquish and Fragment jeans have me ready for some cooler weather. These two Japanese street wear brands have outdone themselves. With a tapered design and two amazingly distinctive washes you can't go wrong. (Prices vary, honeyee.com)







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# X'S AND MULTIPLE O'S

ONE WOMAN GIVES A GLIMPSE INTO HER SEX DIARY.

hile I've had sex at work once before. I've never indulged in a solo session. I don't know if it was the Rochester heat or sheer boredom, but I found myself pressed against the wall in the ladies bathroom. I momentarily considered inviting my bombshell co-worker into the stall with me, but I haven't exactly worked up the courage yet. Instead, I inched up my skirt, slid my panties to the side, and thought back to my very first girl-on-girl experience.

I had just turned 18 and I noticed that I was starting to look a little too closely at my girl-friends changing in the locker room. There was one girl that particularly piqued my interest.

Cait was a badass cheerleader that had long blonde hair, golden skin and a perfectly sculpted body that could only result from hours of training. She always had a handful of guys right at her fingertips, but I could tell that she wanted something more.

To be honest, she intimidated the hell out of me. Yet, somehow, our social circles intertwined and Cait and I became close friends. There seemed to be an overwhelming sexual tension between the two of us.

One night, having abandoned the evertypical party we had attended, Cait and I lay in the grass passing a bottle of Merlot between the two of us. Each time Cait would reach across me to grab the bottle, she'd let her breasts hover directly over my face. Occasionally, she'd even slide her hands across my hip bones directly above my panty

Before ditching the party, we decided to make a quick stop in the bathroom. Running on a little bit of liquid courage and a lot of pent up sexual tension, I told Cait that we should get in the shower. Before I knew it I was stripping down and stepping into the all glass shower. Hesitant, Cait began to slowly undress as well, revealing the most jawdropping female body that I have seen.

She stepped into the shower with me and I pulled her underneath the steaming hot water. I leaned in to kiss her and, to my surprise, she reached behind me, grabbed my ass and pulled me in closer.

My thumbs circled around her hardening nipples as I kissed my way down her chin and collar bone. Eventually my mouth made its way to her nipple and I gave it a light, teasing bite. Cait let out a soft moan and I knew that I needed to hear more.

I gently pinned her up against the wall with one hand and slid the other in between her thighs, allowing one finger to effortlessly slip inside of her. She immediately cried out my name.

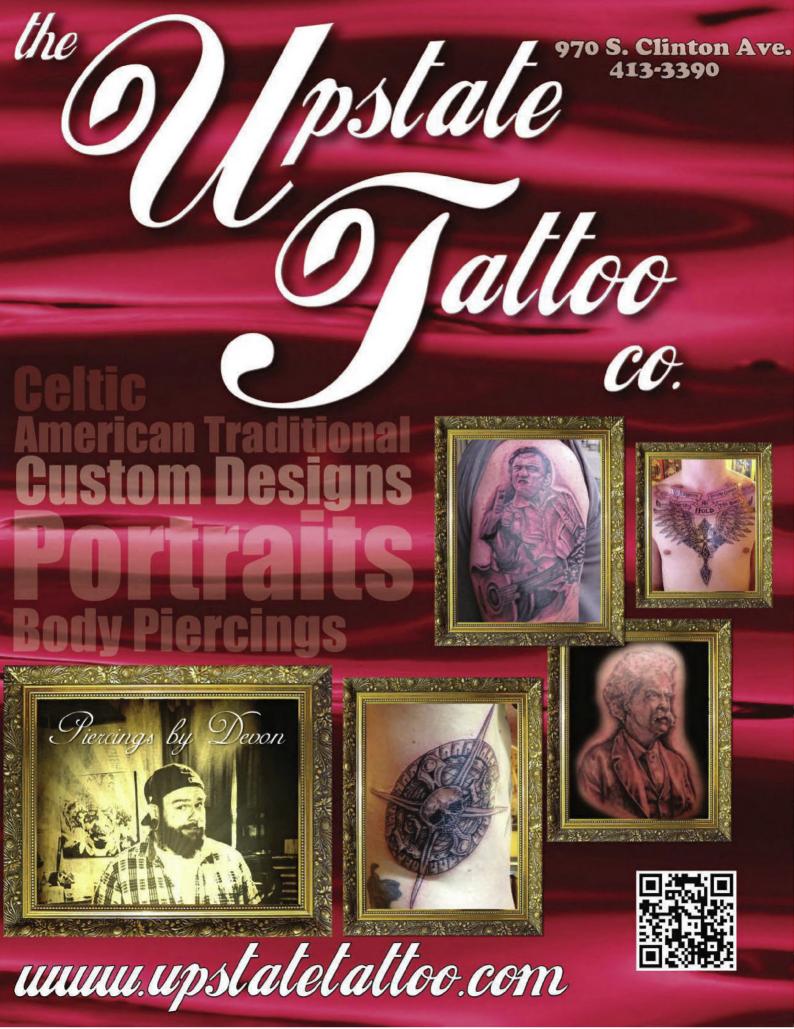
Her breathing got heavier and her eyes shut in ecstasy. I got on my knees, lifted one of her legs on my shoulder, gripped her incredibly tight ass and pulled her in.

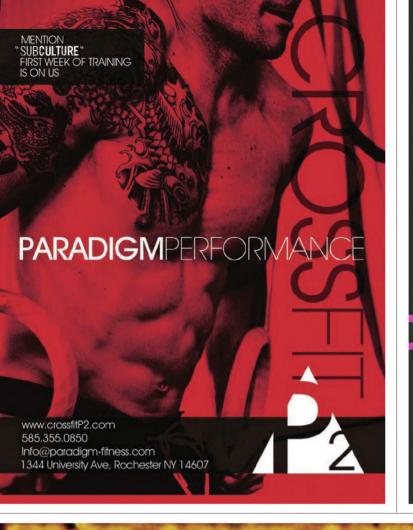
Just as Cait began to vocalize that she was about to come, her body writhing against

my face, I heard several loud bangs on the door—we were being kicked out. I kept going for another minute, but the bangs got louder. Regrettably, I stood up and gave Cait a quick kiss and told her that we would finish another time. Though Cait and I enjoyed another shower a few weeks later, it was accompanied by a boy that just did not match up to the original experience we had together. I wanted her all to

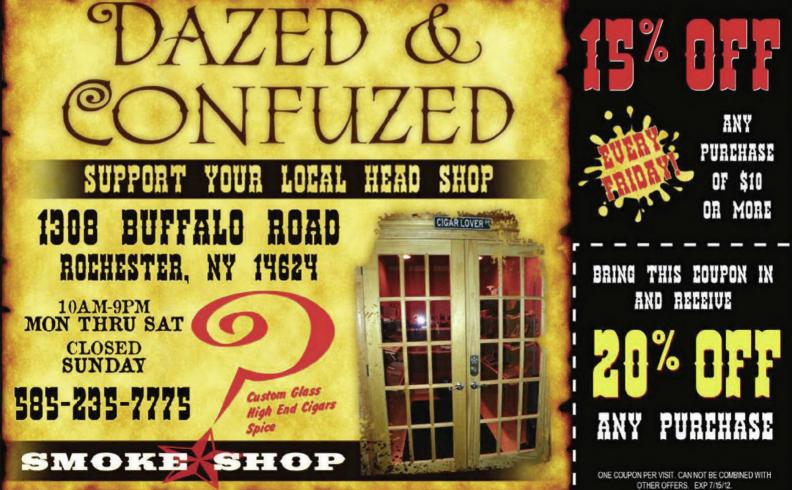
Bolting back to reality, I realized that my moaning had gotten incredibly loud. Fantasizing about Cait certainly got my rocks off. I began thinking about how much fun it would be to see what's underneath my co-worker's designer dresses. Hopefully next time I'm hot and bothered in the bathroom stall she'll

CELEB INK WE LIKE: ADAM LAMBERT'S ARM TATTOO, LATIN FOR 'MUSIC SOOTHES THE SAVAGE BEAST.' DAMN RIGHT!











NOT ONLY DOES WHITE TIGER TATTOO OWNER TEEJAY operate two locations in Greece and Webster, she still, after 20-plus years, tattoos five days a week. In fact, she's been booked up for the entire year since March.

n theory I was going to cut my schedule down," she says. "So far it hasn't worked. I get so many people who have long term projects going on. I pretty much tattoo Tuesday through Saturday each week."

TeeJay went from just working as an artist at a tattoo shop to owning one early on in her career. She started out tattooing in 1991 at Sailor Fred's Golden Needle on Lvell Avenue.

Prior to that TeeJay did freelance illustration and design work for magazines and periodicals. Not fond of the erratic schedule that came with freelance work, she began looking for a steadier art profession.

"I fell in love with tattooing," she recalls. "My preconceived notion was that all tattoos look flat and lifeless. Most of the stuff I had seen just wasn't very exciting to me. Once I got into it I realized it was another medium that you can do all sorts of different things with."

In 1993, TeeJay went to work at White Tiger in Greece. However, just a few months into working there the owner put the shop up for sale.

With no outside takers, TeeJay and the other artists at the shop were faced either with one of them taking over the shop or all of them being unemployed. So TeeJay stepped up.

In 1995, she moved White Tiger from its 500 squarefoot location in Greece to its current, larger location on the boarder of Greece and Rochester on Ridge Road. She opened White Tiger's second location on Ridge Road in Webster just three vears ago.

Yet, TeeJay admits she's still getting used to being a business owner.

"I still just want to make tattoos," says TeeJay. "The logistics on we're out of coffee or the toilet's backed up can be very distracting. It's difficult to have all that to juggle when I just want to make tattoos and creative stuff."

As a tattoo artist, TeeJay

is easily one of Rochester's most in-demand. She ecently removed her name from the artist page on White Tiger's website in order to drive clients to the shop's other talented artists (though you can still find her via a Google search).

The style TeeJay is perhaps most known for is the one she finds the easiest - photo realism and portraits - which she does with impressive results in both color and black-and-gray. She says she enjoys being challenged by her clients to create more original and unique pieces of

"One of the things I like about tattooing is that my clients constantly push me in directions that I wouldn't go on my own," she says. "I think trying to see your own style is like trying to hear your own accent. It's just what looks right to you as an artist."

When it comes to tattooing. TeeJay doesn't plan on slowing down anytime soon. But as a business owner she appears to be all set. When asked if she'd ever consider opening a third shop she answers with a simple smile and a healthy - "No." —Troy L. Smith

> Turn the page to see Teejay's work. >>

# TATTOO//CULTURE















PORTFOLIO

# TATTOO//CULTURE

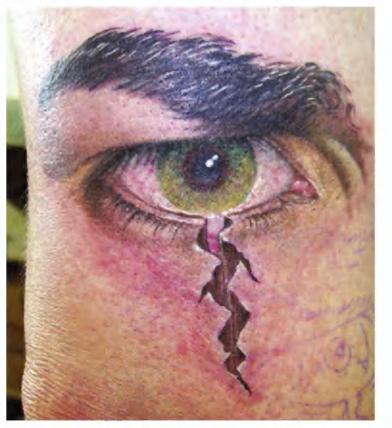












"I THINK TRYING TO SEE YOUR OWN STYLE IS LIKE TRYING TO HEAR YOUR OWN ACCENT. IT'S JUST WHAT LOOKS RIGHT TO YOU AS AN ARTIST." —TEEJAY



# BUDDY BUDINSKI

PARTY-STARTER SEES POTENTIAL IN ROCHESTER'S BLOSSOMING ARTS SCENE.

# **BUDDY BUDINSKI DOESN'T CONSIDER** HIMSELF A DJ. HE PREFERS THE TERM PARTY-STARTER.

"I like being in control of the mood when I play music," says the 25-year-old, who currently sets the mood at popular weekend spots like Murphy's Law, Lola Bistro and the Bug Jar.

"I like being able to set the pace for the night," adds Budinski. "You're facilitating a good time for people and creating an environment where people can meet new people."

His journey began back a few years back while at a bar in New York City. That's when a DJ began mixing hip-hop beats from The Neptunes with music from The Smiths. Budinski was mesmerized.

When he returned home, Budinski reached out to his uncle Jeff, who was the DJ at JD Oxfords on Monroe Avenue. After a few guest spots set up by his uncle, Budinski networked his way into a regular gig at Murphy's.

Budinski is no stranger to the local entertainment and arts scene. He used to work at popular South Wedge boutique Thread and he became a fixture on the Rochester music scene thanks to his work with local rock band The Hoodies.

"The way I feel about Rochester is that people get too discouraged too quickly," Budinski says. "But Rochester does have a lot of cool stuff to offer, like Thread or cool shows at the Bug Jar, or First Fridays. I just went to two shows at Jazz Fest for the first time. There are things that happen in this city that are on par with what major cities have."

Budinski's own musical tastes range from indie-rock like Bloc Party to hip-hop acts like the Clipse. He even listens to jazz to help him unwind when he's not focused on what other people might want to hear.

And Budinski's individual artistic expression can further be seen in his four tattoos. There's the bat on his left bicep, which represents how life can drain you. The bat coincides with the depiction of a vampire pulling out his own tooth.

"It's really about recognizing your own shortcomings and holding yourself accountable for them," he says.

There's a switchblade on Budinski's back with the phrase "It is what it is." Then there's the first tattoo he ever got an image of one man standing while having his ring kissed a la The Godfather.

"It's the idea that you should be aware of the difference between making a compromise and compromising yourself," says Budinski, "That's very important."

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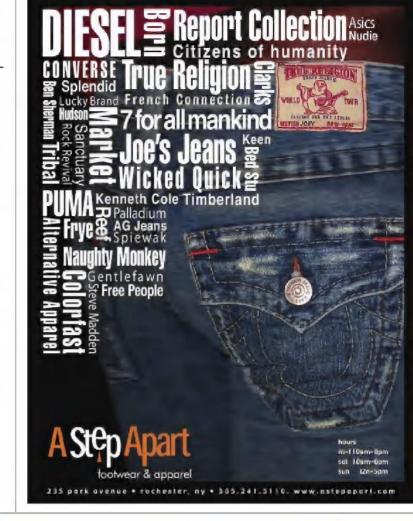
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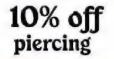




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# INDIVIDUAL//CULTURE

CHUCK **CERANKOSKY** 

GOOD LUCK CO-OWNER SHARES HIS VISION BY SYDNEY BELL

# WHAT MAKES RESTAURANTS GREAT IS USUALLY A COMBINATION

of food and the feeling a person gets when they visit. The personality and vision of the owner can play a big role in that experience.

So what about three owners?

As co-owner of Rochester-restaurant Good Luck, Chuck Cerankosky has joined his business partners Michael Calabrese and Dan Martello in creating an experience unlike any other restaurant in Rochester.

"We knew we wanted something different, and you would know exactly where you were when you walked in," says Cerankosky. "That's where extreme attention to detail comes in."

The restaurant strikes a fine balance between laid-back and sophisticated; from the servers' easy-going uniforms (white T-shirt, jeans and an apron) to the vintage décor throughout the reinvented fabric warehouse.

When Good Luck opened in 2008, it was after years of the three co-owners picking, choosing and deciding what would make the dining experience stand out.

Cerankosky started out as the manager of Java's Café, owned by Calabrese. Cerankosky expresses his own sense of detail when managing the staff. He says he learned to hone his gift of detail at Rochester Institute of Technology, where he majored in industrial design.

Cerankosky is an expert of detail just like Martello. Unique flavors and original dishes are some of the things Martello has picked up during years in the kitchen, learning his craft both in the classroom and in the action.

Meanwhile, Calabrese brings a sense of freedom to the place, giving a relaxed vibe to what could be, on occasion, a stressful environment. His role is an all-encompassing one that touches each aspect of running a successful dinner spot.

Cerankosky recently joined forces with Martello to capitalize on the success of Good Luck by opening another restaurant, Cure, at 50 Public Market.

Still, Cerankosky and his two business partners at Good Luck remain focused on making Good Luck a premiere spot in Rochester.

"Good Luck started as a restaurant that was only open four days a week because, honestly, we weren't sure how it was going to do," says Cerankosky. "After the restaurant became more popular we kept it that way because it was one more thing that made us stand out."













# ABBY'S NORLD

Tattoo artist **ABIGAIL HUME** has had a busy few months. The Rochester native has been hitting the tattoo convention circuit hard, including a stop at the popular TattooLaPalooza event in Miami.

he also recently moved, taking a job at artist Gabriel Cece's Studio Evolve Tattoo in Virginia Beach.

Hume got her start tattooing just a few years ago when her father convinced her to show her artwork to artist Tom Sherman, co-owner of Divine Chaos Tattoo in Greece.

"Best advice I ever listened to... or only advice I ever listened to," recalls Hume.

Hume now spends much of her time tattooing or getting tattooed. Her most eye-catching piece is the crocodile on her head.

And in case you're wondering -- "Umm... yeah it fucking hurt. They all do," she says. The piece was done by Will Gonzalez at Golden Spiral Tattoo in Greensboro, N.C.

Hume recently took time out of her busy schedule to fill in the blanks for *Subculture*.

Story by VICTOR GOMEZ >>> Photos by CHRISTOPHER CARDWELL



People who hurt animals should be locked in a pen with a pissed off chimp, because animals themselves can't penevally protect themselves from harmful humans.

I think tattoos in the workplace are a must. If I am ever president, I will require it. Donald Trump, you've fuckin' fived. He's openly apainst tattoos.

One of my favorite quotes is "Kiss my ass and suck my dick, everyone," by Kenny Powers.

One of the things on my bucket list is to buy my dad a Dodge Viper. Another is to po on a helicopter vide with my mon

I am inspired by animals, boys and fun memories.

Parents should probably commit more fully to paventing.

Old people shouldn't weste naked in a brawl.

If I see one more volvantic concey, I'm going to pive up on the female pender.

Chuck Norris is an ovipinal pinja (pinperninja).

Keep calm and collect vad tattoos





# STEVIE JOHNSON CERTAINLY HIT THE BIG TIME THIS YEAR

he 26-year-old wide receiver signed new contract with the Buffalo Bills in March that will pay him \$36.25 million over the next five years. Yet, true validation came for Johnson when a fan got the wide receiver's face tattooed on his bicep.

The symbol of dedication that didn't go unnoticed by Johnson, who has the majority of his upper body covered in ink. Johnson posted a picture on Twitter of himself with the fan, saying "People getting my face tatted on them and I ain't even dead yet... – SJ13. ThatShxtKray."

When he isn't on the field, Johnson serves as the poster boy for Pant Saggin Dezign, a rising clothing label founded by Curt and Ryan Flaitz out of Hornell, N.Y. The company has also had its gear worn by a number of extreme sports athletes, national musicians and reality television stars.

# BELIEVE IN

BILLS WIDE RECEIVER ENDORSES LOCAL CLOTHING LABEL IN BETWEEN CATCHING TOUCHDOWNS

STORY BY KAITLIN MESMER | PHOTO BY CHRIS CARDWELL





# EMILIO ROJAS

# HOME-GROWN HIP-HOP HERO

STORY BY TROY L. SMITH I PHOTO BY DAN BRODY 

It has been quite a year thus far for Emilio Rojas. The Rochester native kicked off 2012 with the release of his critically-acclaimed mixtape Breaking Point, hosted by DJ Green Lantern. He followed that up in March with a performance at Austin's South by Southwest (SXSW) festival.

In between shows, Rojas has sprinkled in guest verses on tracks for other upstart emcees like XV and Future while finding himself at the center of rumors that he may join Rick Ross' Maybach Music Group.

We recently caught up with Rojas, who now lives in New York City, to get his thoughts on the MMG rumors, being snubbed by XXL magazine and reppin' Rochester in the face of haters.

# What was your experience like at this year's SXSW?

SXSW was crazy. The love from the fans was humbling. I had girls coming up to me in the streets crying because they were such fans of my music. That was crazy.

# A big thing earlier this year was the rumor about Rick Ross and MMG possibly signing you. Do you get sick of being asked about it?

Nah, I don't get sick of that. MMG is an incredibly successful imprint and brand, so the association has done nothing but positive things for me. Ross and everyone over there have shown me so much love. They are all great people and I'm really appreciative of everything. We'll just wait and see what happens with them in the future.

# You've always been very business savvy when it comes to the record industry. Are you looking to get signed and how much longer do you see yourself releasing music for free?

Everyone makes music for free release in today's industry. There will never be a point where I am not putting out free music, even when I'm at retail. That's just the nature of the beast. As far as label deals are concerned I'm not chasing anything. I want to heat up a little bit more and go in and really dominate the conversation. I am in a great situation now.

# How crucial has social media been to building the following?

Social media is a good way to gauge fan response. It's also a great way to get them to interact. When people feel like they are a part of something they want it to succeed that much more.

# You recently released Breaking Point with Green Lantern. You are both Rochester natives and have worked together on a few projects now. What's the chemistry like between the two of you?

That's like my older brother. He's very involved with the music creation process and not shy about giving feedback. I trust his opinion. He's worked with all the greatest lyricists from Eminem to Jay Z to Nas, etc., etc., etc. So he has experience with an artist like me.

# What goes into Emilio Rojas writing a song and how long it takes before you're actually ready to get in the booth and record?

I don't overthink it. I just try to tell a little bit of my story in every record. I'm half Spanish, half white, raised

by a single parent from a mediumsized city where the opportunities are unfortunately fewer and farther between. I make sure people know I represent for people like me.

You get a lot of love from the Rochester community. But then you get some haters who claim you've forgotten about Rochester. You've always made a point of shouting out your hometown, even wearing a Rochester Red Wings cap in photos. Does the hate from people bother

Fuck them. I've done a lot for putting this city on a lot of people's radars. Who has done more for Rochester in the hiphop genre than me or Green? People are jealous and that's cool. I'd be jealous, too, if I felt entitled to something but didn't have the drive or talent to make it happen.

# You weren't featured in XXL's freshmen issue, but clearly you were one of the artists under consideration. How do you react to lists like that?

I don't give a fuck about those lists. No one is even talking about more than half of those artists. It's always interesting to see who they are right about and who they aren't.



SUN - B.Y.O.B. NIGHT
"BURN YER" OWN BURGER" - \$1.00
\$2.00 DOMESTIC BOTTLES

MON - ARTS & CRAFTS \$1.00 OFF ALL DRAFTS.....ALL NIGHT LONG BEER + GLUE = STUPID FUN

TUES - PBR/PBJ NIGHT!
TUESDAY TWISTED TRIVIA - WIN STUFF!
\$1.00 PABST & FREE SANDWICHES!

wed - B-MOVIE BONANZA!
and... WICKED WHEEL NIGHT!
\$2.00 BUDWEISER BOTTLES
\$2.75 WELL DRINKS ALL NIGHT!

THURS - SIT-N-SPIN NIGHT!
ROTATING SPECIALS ALL NIGHT LONG.

\*2.75 WELL PRINKS &

\*2.00 POMESTIC PRAFTS - 4:30-9:00
YUMMY FREE PIZZA!

SAT - CHEAP DATE NIGHT \$2.75 WELL DRINKS FROM 9pm - 11pm





